Getting Started with Social Media

3/14/18
1:00pm-2:30pm
RCTC Heintz Center- Room HC-109
$0 but registration is required

Do you want to start using social media to grow your business but are not sure where to start? This session is for you and will teach you how you can use social media to reach your target market and grow your business. You will discover who is using each social network and which ones are right for your business. You will get a basic overview of the importance of using social media to market your business and how social media can help you drive your business goals. This course will provide strategies that are used by actual businesses to engage with their potential clients, build their brand recognition, and bring in additional revenue.

 Upon completion of this session, participants should be able to:
·   Learn how social media can assist you to reach your target market
·   Discover who is using social media and what platform is right for your business
·   Apply techniques to engage with potential customers via social media platforms

Contact Hours: 1.5 Hours
Instructor: Sunny Prabhakar

REGISTRATION FORM

Name:

	Last		First		M.I.

Social Security Number: ☐ Male   ☐Female   Date of Birth:

Home Address: Apt/Unit #:   PO Box #:

City, State, Zip: Primary Phone:

E-mail Address: Home   Work   Cell

Alternate Phone:

Home   Work   Cell

<u>**Payment Required At Time Of Registration**</u>
does not qualify for financial aid

Student Signature: **Date:**

Payment Information: For payment and cancellation policies, please refer to our website:
http://www.rctc.edu/workforce/information_pages/registration_information.html

☐ **Check #:**   By providing a check payment, you authorize RCTC to use the information from your check to make a one-time electronic funds transfer from your account or to process the payment as a check transaction. We will use your check to make an electronic fund transfer, funds may be withdrawn from your account the same day we receive payment, and you will not receive your check back from your financial institution.

Verification from Employer: **Send a letter, email** (workforceeducation@rctc.edu), or **fax** (507-280-3168) to authorize invoicing for the class

☐ **Company Billing**   Attn: PO/Voucher #:

    Company Name: **Work Phone:**

    Company Address: **City, State, Zip:**

Please call us with Registration Questions at 507-280-3157 or Fax in your registration to 507-280-3168

MINNESOTA STATE

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